

McCormack Summer Leadership Academy

Learn From the **#1 Ranked** Sport Management Faculty in the World!

Taught by the same faculty as University of Massachusetts' top-ranked McCormack Sport Management Program, our curriculum is based on the courses which have prepared future athletic directors, agency executives, and general managers for their careers in sport.

As they apply analytics, marketing, and economics to the sport industry, our professors inspire high-school students to be excited about learning and their future career opportunities.

Earn **College Credit!**

Students earn college credit upon completion of our Winter Academy, Summer Academy, and Advanced Sport Marketing, Sales, & Media programs.

Capstone projects build valuable skills and provide a differentiating experience on applications.

Flexible Scheduling!

With multiple residential summer sessions as well as online offerings, our options fit around students' busy schedules.

Learn More & Enroll Your Child Today!

